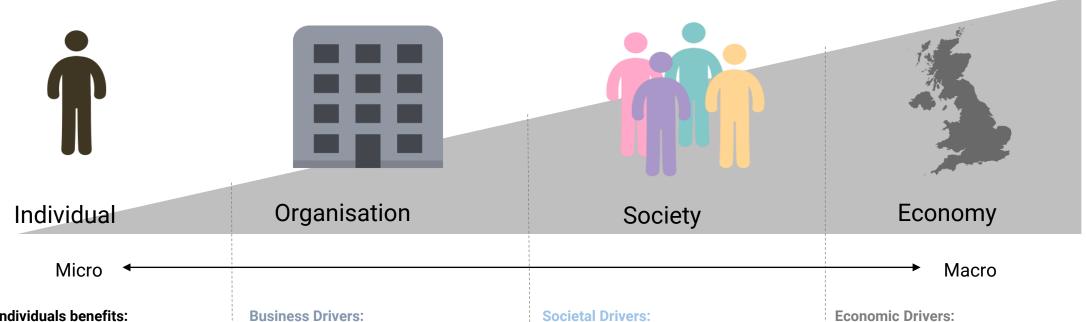
# Why focus on neurodiversity\*?



### Individuals benefits:

- Better supported and equipped in the work environment
- Able to work comfortably and perform well
- Meaningful and supported employment provides purpose and aids mental health

### **Business Drivers:**

- Competitive advantage (innovation)
- Healthier work culture
- Better communication
- Attractive EVP
- Cost savings
- Reduced turnover
- Covered by country disability law
- Key to business branding
- Better value for Shareholders

## **Societal Drivers:**

- Empowering diversity is a topic we will not move away from
- · Morally it's the right thing to do as the numbers of those diagnosed with neurodivergent conditions is on the rise

- Reduces those relying on welfare costs due to unemployment
- Increases taxation contributions to local Governments

